

# The Short Squeeze: What's Next for Hedge Funds in Reddit Era?

By Alyson Tomkiw February 3, 2021

“Hedge funds also will have to think about the other side of shorts and the possibility that a large group of investors just wants to undermine their position and is not basing views on valuations or other factors, says **Chris Cutler**, president of **Manager Analysis Services**.

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“I think they are going to be much more careful about their shorts. They are already careful, but this experience shows this could happen again,” he says. And hedge funds will take monitoring social media even “more seriously,” Cutler adds.